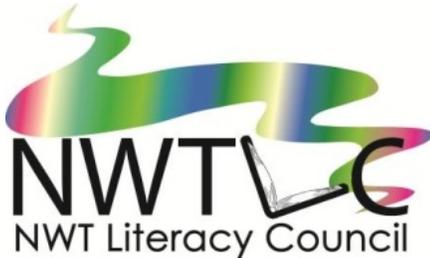


You're receiving this email because you expressed an interest in the NWT Literacy Council. Don't forget to add nwtliteracy@nwtliteracy.ca to your address book so we'll be sure to land in your inbox! To confirm your continued interest for email messages please [Click here](#).

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Literacy This Week

October 5, 2017

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Literacy Dates

Canadian Libraries Month - October

Health Literacy Month - October

International Plain Language Day - October 13

Our Blog

Plain language improves customer relations

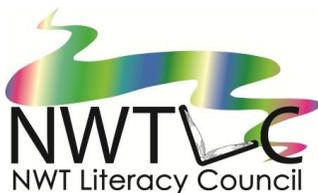
International Plain Language Day is October 13 and the theme this year is: *Improving Customer Relations*. Clear, everyday words, and as few of them as possible, can help business, governments, and agencies improve relations with their clients, customers, supporters, and the people they serve...[Read more](#)

International
Plain
Language
Day
October 13

Announcements and Events

Let us know how you celebrated NWT Literacy Week

There's still time to post photos of your NWT Literacy Week activities on social media or for us to use in upcoming newsletters. Here's one from the fish pond at our Family Physical Literacy Fun Night in Yellowknife.



We're the family, youth and adult literacy and essential skills centre for excellence.

We support literacy and essential skills in all the official languages of the Northwest Territories.

We're also plain language specialists.

[Check out our website to learn more](#)

Support Literacy

You can support literacy in the NWT

- [Make a donation](#)
- [Join the Council](#)
- Take part in literacy activities in your community

Connect With Us!

We share lots of news, fun photos and opinion in between issues of Literacy This Week

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Literacy This Week delivery issues

Literacy This Week is sent to almost 500 people who have asked to receive this weekly electronic newsletter. Deliveries to many of our readers with the Government of the Northwest Territories and Aurora College have been blocked by the servers used by these addresses.

We're working to fix this problem. If you've missed *Literacy This Week*, ensure our sending address, nwtliteracy@nwtliteracy.ca is in your address book. If you're receiving this, forward to your government and college colleagues to make sure they aren't missing out.

Welcome Karen

Karen Johnson is the new Integration Coordinator with the NWT Literacy Council. She has already organized a morning hike and a Thanksgiving cooking get-together for English-as-a-second language students of the LINC program at Aurora College in Yellowknife. Karen's work

as a long-time ski instructor has taken her to many NWT communities.



Funding

Apply now for family literacy funding

The NWT Literacy Council has funding for [community family literacy projects](#). The criteria for projects and application form are on our website. Applications are accepted on an ongoing basis for projects to be completed by March 31, 2018. Applications are accepted on a first-come basis. Don't miss out.

NWT arts funding open for applications

The [NWT Arts Council](#) funds artists or territorial organizations who produce specific artistic works, projects or events in the NWT between between April 2018 and March 2019. The next closing date for applications is October 31, 2017.

News, Opinion, and Research

New research finds key preschool classroom practices

A new study published this month in the journal, *Child Development*, found that eight key teacher actions can make the difference between a mediocre preschool classroom and an excellent one...[Read more](#)

Canada's first Indigenous student trustee wants more of his culture in the classroom

Canada's first Indigenous student trustee wants to see more of his culture incorporated into the education system "to help move our people forward." Tehatsistahawi (Tsista) Kennedy was elected to the Thames Valley District School board last week...[Read more](#)

PTSD in northern communities

When we think of post-traumatic stress disorder (PTSD) we think about war veterans. Doctor Raymond Pidzamecky talked with CKLB radio about PTSD and Indigenous communities in the north...[Read more](#)

The new bedtime story is a podcast

James Kee, a seven-year-old from San Francisco, has found something even better than TV. Since the NPR podcast for kids "Wow in the World" debuted in May, he's listened to every episode three times. "It's a little funner" than television, James said. "My brain works better."...[Read more](#)

Resources and Websites

Five ways to fight off forgetting

[When learning languages](#)

Health literacy in community organizations

[A toolkit for engagement and planning](#)

Plain language tips

[For ESL teachers](#)

Health literacy and libraries

[How libraries can help](#)