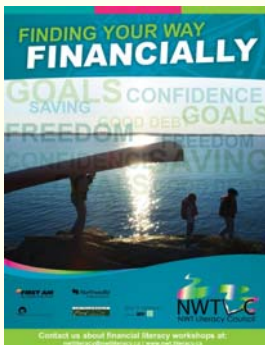


Media Advisory

NWT Literacy Week – September 22-28, 2013 Finding Your Way Financially



Finding Your Way Financially is the theme for this year's NWT Literacy Week.

Financial literacy is increasingly important to help you reach your goals. Financial literacy helps you to make decisions that give you peace of mind, rather than money worries. This year's theme fits in with the Financial Literacy Workshops that the NWT Literacy Council is delivering in NWT communities.

To help communities celebrate NWT Literacy Week, we created new resources, such as *Talking with Children About Money*. These and other Literacy Week materials are on our website at www.nwt.literacy.ca. The Council urges NWT residents to participate in community NWT Literacy Week activities. This year we encourage everyone to spend a "Financial 15" – 15 minutes to improve their financial literacy.

The NWT Literacy Council is a not-for-profit charity that promotes and supports literacy in all the official languages of the NWT.

For more information about NWT Literacy Week 2013 contact:

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NWT Literacy Week 2013 Activities

Contact schools, libraries and other community organizations to find out about the NWT Literacy Week events and activities in each community. Here are events planned for Literacy Week. Check our Facebook page and website for more.

September 23-September 27	Celebrity readers at Yellowknife schools Schedule not finalized.
Tuesday, September 24 Noon	Adult Learners' Luncheon and Literacy Awards Northern United Place, Yellowknife
10 am – 1 pm	Book Giveaway Healthy Families, Fort Smith
Wednesday, September 25 Noon	Read on the Street Greenstone Building, Yellowknife
Thursday, September 26 11-3 pm	Literacy Fair Tree of Peace, Yellowknife
Friday, September 27 Noon	Lunch with a Bunch Literacy event Baker Centre, Yellowknife
Saturday, September 28 1:30-3:30 pm	Financial Fun for Families Mildred Hall School, Yellowknife