



NWT Literacy Week 2011 has a different theme each day

The NWT Literacy Council has developed a week-full of ideas for celebrating NWT Literacy Week from September 25 to October 1, 2011.

There are ideas for feeding your brain on Monday, for comic books on Tuesday, for holding a reading flash mob on Wednesday, and for guest readers on Thursday. The Council has ideas for holding a cultural day on Friday. This last theme takes advantage of Culture Days, a Canada-wide celebration of arts and culture which is scheduled for September 30 until October 2.

The ideas are part of a package of Literacy Week materials mailed to 500 community groups, schools, learning centres, early childhood programs and individuals across the NWT. It is also available online. The package includes two new How to Kits – one on comics and graphic novels and one containing activities for culture days.

“We also want people to participate in Read for 15. That’s where we see if the NWT can get more readers than Nunavut to register that they read for 15 minutes on Wednesday, September 28th,” said Katie Randall, of the NWT Literacy Council. “And, Thursday of Literacy Week is the deadline for people to enter our Photo Storytelling contest.”

NWT communities celebrate NWT Literacy Week with activities that raise awareness about literacy and other essential skills. One highlight is Tuesday’s Adult Learners’ Luncheon and Ministerial Literacy Awards in Yellowknife.

- 30 -

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