



**NEWS RELEASE – For Immediate Release**

**Rally for Literacy: adventure in survival and fundraising**

YELLOWKNIFE (January 20, 2012) – The Rally for Literacy promises to be an adventure in both fundraising and survival for Lachlan MacLean. The Yellowknife resident hopes to raise money to support youth literacy in the NWT while joining a charity car rally this summer from England to Mongolia.

He already has a first donation cheque for \$1,000 in hand for the NWT Literacy Council. Lachlan hopes to raise at least \$40,000 more for the Council's youth literacy programs. Since Lachlan is a BHP Billiton employee, donations are eligible for the company's Matched Giving program.

"The Mongol Rally really appealed to me because of the challenge of driving such a long distance in a part of the world I've never been or ever considered visiting before," says Lachlan. "The fundraising is a different kind of challenge. I've never attempted anything like this before. I really like the idea of being able to give something back to the north!"

Lachlan will be traveling to Ulan Bator in a very small vehicle, will have no support and is figuring out his own route. He expects the trip to take six weeks. He is also raising money for the Lotus Children's Centre in Ulan Bator, Mongolia, which is required of all Mongol Rally participants.

The NWT Literacy Council will be developing some literacy activities for adults and youth that tie in with the Rally for Literacy.

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For more information, contact:

Katie Randall

Youth and Adult Services

867-873-9262

[katie@nwtliteracy.ca](mailto:katie@nwtliteracy.ca)

Lachlan MacLean

[polarbears@posingaspeople.com](mailto:polarbears@posingaspeople.com)

[www.posingaspeople.com](http://www.posingaspeople.com)