

25 Ways

We've Made a Difference

We're proud of our work over the past 25 years. On this anniversary, we took stock and asked others how we've made a difference making northerners successful at home, at work and in their communities.

► Did we miss something? Let us know!

1. Northerners' thinking about literacy evolved through our promotion efforts. Northerners understand literacy is much more than reading and writing.
2. Many northerners value literacy and are literacy champions.
3. Northerners can make the connection between literacy and their everyday lives, in areas such as health and finances.
4. Northerners understand that there are skills essential for everyone at home, at work and in the community.
5. Adult educators count on us for program ideas, resources and the latest adult learning research.
6. Early childhood educators count on us for program ideas, resources and the latest early childhood research.

"The support they've given me and other northern authors over the years. They've purchased so many of our books and distributed them to the communities that don't have bookstores."

7. Our play-based learning activities for all ages make literacy a fun pursuit in the NWT.
8. Our qualified staff set a high standard for professionalism among NWT non-government organizations.
9. Some northern authors got their start by submitting early work to our northern writing contests.
10. More than 40 family and community literacy projects each year have easier access to funding through money we administer.
11. 11 NWT communities had fun and raised awareness and money for literacy while hosting northern and southern performers during PGIs.
12. Indigenous languages and literacies are supported through our workshops, research, networking opportunities and publishing.
13. Northerners have free access to 100s of northern-based learning materials that we've created. Requests from around the world for our resources attest to their high quality.
14. We had over 7 million downloads of our resources from our website in 2012-2013. People are constantly amazed at the more than 100 resources they can access online for free.
15. 700 people learned how to deliver family literacy programs in the NWT and elsewhere because our family literacy training attracts people from inside and outside the territory.

“Your organization makes a difference by the generous gift of assistance that you give to large or small community literacy projects.”

- 16.** Through our program planning and proposal writing workshops, dozens of northerners are better able to identify needs, develop programs and fundraise for projects to solve community issues, including literacy.
- 17.** Literacy practitioners have professional development and networking opportunities through our forums, including the 2012 pan-territorial Made in the North literacy gathering.
- 18.** Our workshop participants are more confident facilitating community meetings and workshops.
- 19.** Community-based researchers were trained and supported to explore literacies in their community, share their findings and reclaim Inuinnait language, stories and skills.
- 20.** Organizations and government departments learned how to communicate more effectively through our workshops, resources and plain language editing services.
- 21.** Thousands of new and used books are in the hands of people of all ages throughout the NWT.
- 22.** Schools, libraries, families, groups and workplaces engaged in literacy through the Read for 15 challenge.
- 23.** Literacy and essential skills are considered in NWT

policy discussions about everything from early childhood services to economic development because we're active on committees and in consultations.

24. Families, practitioners and communities have regular access to literacy information through our newsletter, weekly e-news, website and social media.
25. Northern adults are accessing more varied learning opportunities because of the short courses we created for Aurora College.

“It’s amazing how many books we received from you in the fabulous “Welcome Baby” gift bag filled with books, information pamphlets and CDs.”