



Literacy Changes Lives

NWT Literacy Council

PO Box 761

Yellowknife

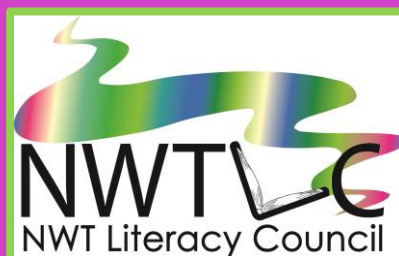
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Literacy Changes Lives

The fact that you're reading this catalogue means you can read. Not everyone is able to do that.

Literacy is one of the most important skills we can have in today's world. Literacy is everywhere in everyday life. Literacy is not just about reading and writing. We need literacy to build our other skills. Literacy helps us

- be healthy.
- support our children's learning.
- take part in community activities like voting.
- get a job and earn money for our families.

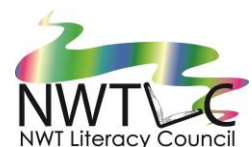
Literacy is lifelong. We begin to develop literacy very early in life; some people believe it begins to develop before birth.

The NWT Literacy Council is a not-for-profit organization. We are dedicated to supporting literacy development at all stages of people's lives. *You* can make a difference in someone's life for as little as \$25 by giving to our community activities. We are a registered charity and provide tax receipts for donations of \$20 or more.

Literacy changes lives. Thank you for helping us by choosing one of our activities and donating today.

Cate Sills
President

Donate online at www.nwt.literacy.ca



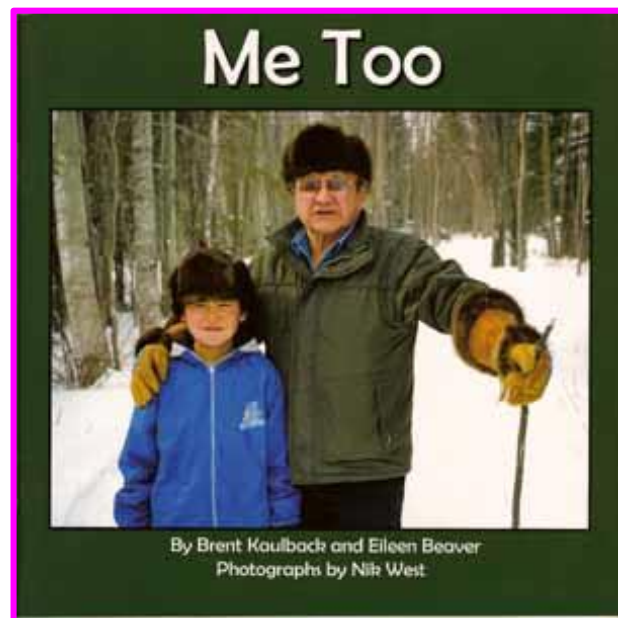
Books for Babies & Kids \$25+

Here is a great opportunity to support an activity that doesn't cost much but has a huge impact on babies and children.

Children benefit when they have books at home and are read to every day. Reading, talking, singing, writing and playing stimulate children's brains to grow. Reading together helps children succeed in both life and school.

Every year, the NWT Literacy Council gives away about \$20,000 worth of books for community programs, like the YWCA Family Housing Program or community family literacy programs, to give to children. This year, we're working with the paediatricians at Stanton Territorial Hospital. They're going to begin giving out books to the children who come to see them. We also give out baby bags to newborns.

A donation of \$25 and up will help us buy books for the various babies' and children's book programs we support.



Donate online at www.nwt.literacy.ca

Family Literacy Night

\$250

Family literacy is about families doing things together in their everyday lives. We introduce families to the idea of family literacy through reading, telling stories, singing, playing, and crafts.

Every year, trained family literacy coordinators throughout the NWT host community family literacy nights with a little bit of financial support from the NWT Literacy Council.

A donation of \$250 will let us support a family literacy night. It will let the program buy books to give away to families and to buy the supplies they need for literacy activities, like fabric, paper crayons. Programs also provide some snacks.



Donate online at www.nwt.literacy.ca

Adult Learner Scholarship \$500

Everyone deserves a second chance! Learners who are upgrading their skills in adult education programs are not eligible for Student Financial Assistance. Many struggle financially. Yet they're trying to turn their lives around.

This is your chance to give one of them a leg up! A donation of \$500 will provide a scholarship to a deserving adult learner. You can have your name, or someone else's name on it, if you choose.



Donate online at www.nwt.literacy.ca

Children and Youth Literacy Fairs

\$1,000

Support community organizations to host a children/ youth literacy fair for all the children and/or youth in the community.

Literacy fairs let children and youth explore the many different aspects of literacy. For a whole week, the focus is on literacy.

Activities may involve writing workshops, dress like a character from your favourite book, poetry slams, reading clubs, music workshops, cooking nights, a games night, book and bannock lunches, money math – anything that motivates children and youth to become involved in developing literacy and other skills. Parents and other community members are usually a part of some events too.

Your donation will buy books and other literacy materials, like pencils or crayons for groups of children or youth for the week.



Donate online at www.nwt.literacy.ca

A Community Literacy Program

\$2,500 - \$5,000

Storysacks

Our Storysacks program is very popular. We take a well-known children's book and create a bag of prompts and learning activities to go with it. Children love to dress up and act out the story.



As a Storysacks sponsor, you will be supporting training and the development of some Storysacks.

Youth Literacy

Youth literacy and skills programs are much needed in the NWT. You can sponsor a community-based youth program. We have a range of programs: Literacy, Cooking and Nutrition for Young Moms; and Snowshoe Making, Small Construction, Sports and A Day on the Land for dads and their kids. As a sponsor, you will be supporting training and the development of resource materials.



Donate online at www.nwt.literacy.ca

A New Bookmobile \$1,000 - \$2,500

People love our bookmobile. It's done a great job for us. But it's old; it's homemade; and it's on loan to us. We need a new one – one that's lighter and easier to manage. We can also return the one we have to its true owner, with thanks.

Our bookmobile goes to all the spring and summer events in Yellowknife, such as on Canada Day, on Aboriginal Day, every week at the Farmers' Market. We fill it with books and give them away. Children follow it, like they followed the Pied Piper!

As a sponsor, or part sponsor, this new bookmobile could have your name on it.



Donate online at www.nwt.literacy.ca

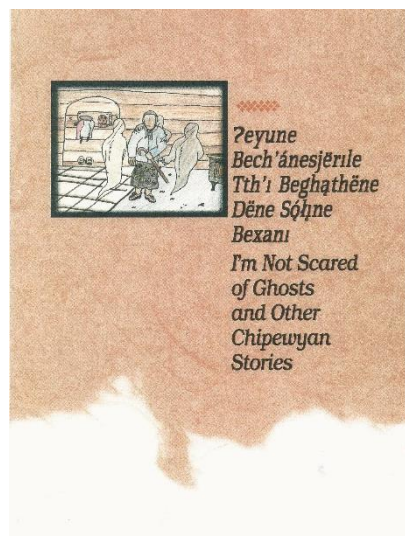
Aboriginal Language Writing Workshops

\$5,000+

The NWT is unique. We have nine official Aboriginal languages. We want to support these languages as living languages.

Languages survive better when they're written down. A number of years ago, we sponsored some very popular writing workshops in the Aboriginal languages. We then published the stories that people wrote.

We want to do this again, and you can help us to do it. \$5,000 will let us sponsor a writing workshop in one of the languages. It will pay for a facilitator, and help with travel and accommodation for people to come to the workshop.



Donate online at www.nwt.literacy.ca

Dolly Parton Imagination Library

\$10,000+

We're looking for partners! Here's a great corporate opportunity to partner with us on a new program.

Can you imagine how exciting it is for a child to receive a book in the mail *each month*? Especially, if you don't have many books at home!

We want young children to be excited about reading. Dolly Parton's Imagination Library is one way for us to do that. When Dolly was growing up, she had no books, so now she's giving back.

Every child who registers with us in their first year gets a new book every month until their 5th birthday. Isn't that great?

But we need some organizations to be our sponsoring partners. Are you one of them? This sponsorship opportunity is longer term, but you can be a part sponsor with other sponsors.



Donate online at www.nwt.literacy.ca

1. Order Form

Item	Quantity	Price	Total
Books for Kids		\$25	
Family Literacy Night		\$250	
Adult Learner Scholarship		\$500	
Children & Youth Literacy Fair		\$1,000	
Storysacks		\$2,500	
Youth Literacy		\$2,500	
New Bookmobile*		\$2,500	
Aboriginal Language Writing Workshop		\$5,000	
Dolly Parton Imagination Library**		\$10,000	
Donation to area of greatest need			
		Total	

* You don't need to sponsor the whole amount – you can be a part sponsor.

** This sponsorship is longer term. You can also be a part sponsor of this item.

Donate online at www.nwt.literacy.ca

2. Payment Information

You can donate online through our Canada Helps webpage. You can use your credit card and collect airline points on Canada Helps. Go to www.nwt.literacy.ca, and click on *Donate Now*. Please indicate *Literacy Changes Lives* and which specific item you are donating to. Canada Helps will issue a receipt to you on our behalf.

Or you can send us a cheque and we will issue a tax receipt. Copy this form and mail to:

NWT Literacy Council
PO Box 761
Yellowknife, NT X1A 2N6

Cheque enclosed
Name:
Address:
Town:
Postal Code:
Telephone Number:
Email address:

Thank you for your support!

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