

Why is Family Literacy Important?

1. Current research shows that early experiences help to shape how we think and react to things later in life. It is important to start early. Reading, singing, talking and being close to your baby or child are really important activities. They help children's brains grow and help them learn language.
2. Reading, singing, storytelling and talking play an important part in your child's language development.
3. Strong literacy skills start with strong language development.
4. Children who start school with strong language and literacy skills have fewer problems at school, are less likely to drop out and have a much higher chance of going on to complete high school.
5. Parents who show their children that learning is important are more likely to have children who value reading, learning and education.